

AGENDA for the COCHISE COUNTY TOURISM & ECONOMIC COUNCIL

Date: Wednesday, August 24, 2022

Time: 1:30 pm

Cochise County Board of Supervisors Executive Conference Room

1415 Melody Lane, Building G

Bisbee, AZ 85603

Microsoft Teams Link: [Click here to join the meeting](#)

Call in number: (602)-609-7513

Phone Conference ID: 799 739 911#

Any item on this Agenda is open for discussion and possible action.

The order or deletion of any item on this agenda is subject to modification at the meeting

Call to Order

Roll Call – Bisbee, Cochise County, Douglas, Sierra Vista, Willcox

Call to Public

Discussion/ Action:

1. Approve minutes for May 25, 2022, regular meeting
2. Presentation on quarterly marketing report and specific community value added promotions – Kate Cox, Marketing Coordinator, CCTEC
3. Discussion on activities related to the Arizona Office of Tourism grant for regional advertising – Kate Cox
4. Presentation on the FY 22-23 Budget Report – Judy Hector, Marketing & Communications Manager, City of Sierra Vista
5. Presentation on Cochise County Economic Development website and branding plans – Sharon Gilman, Deputy County Administrator
6. Reports from Cities/County on current events and activities.

Adjourn

NOTICE: The Cochise County Tourism & Economic Council, CCTEC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTEC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTEC is the *Destination Marketing Organization* for Cochise County, as designated by the Arizona Office of Tourism

Pursuant to the Americans with Disabilities Act (ADA), Cochise County does not, by reason of a disability, exclude from participation in or deny benefits or services, programs or activities or discriminate against any qualified person with a disability. Inquiries regarding compliance with ADA provisions, accessibility or accommodations can be directed to Cochise County ADA Coordinator, ADACoordinator@cochise.az.gov, (520) 432-9830, TDD (520) 432-8360, 1415 Melody Lane, Building C, Bisbee, AZ 85603.