



COCHISE COUNTY TOURISM COUNCIL

August 26, 2015

12:30pm

Sierra Vista Library Meeting Room

2600 E Tacoma St

Sierra Vista, Arizona

AGENDA

Roll Call:

Call to Public:

Minutes: July, 2015

Treasurer's Report:

Committee Reports

1. **Print/Advertising Placement & Production – Gussie**
2. **Media Communications & PR – Gussie, Judy,**

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on

1. Discussion of publishing the Land of Legends Magazine
2. Participation at the KJZZ Travel Show November 14 & 15 2015 in Scottsdale, AZ
3. Discussion on the Canadian FAM Tour August 24-26 2015

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO
–Sierra Vista – Tombstone - Willcox

Next Meeting Location/Date: September 23, 2015 Benson, AZ

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between governments. The Cochise County Tourism Council is required to operate under open meeting laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.

New Committee Assignments:

Print Advertising and Placement- Gussie, Patty, Brenda, Bill, Judy,
Media Communications & PR- Gussie, Judy, Bob, Patty, Steve
Website, Social Media- Mark, Nika, Bob, Humberto, Sharon,
Marketing Plan- Nika, Cecilia, Bob, Steve, Judy, Larry,
Liaison -Mark, Alan, Patty, Bill, Laura, Simone,
Liaison, Industry- Brenda, Cecilia, Bill, Bob
Film, TV, DVD, You tube –

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