



COCHISE COUNTY TOURISM COUNCIL

March 25, 2015

9:00 A.M.

500 Powell St

Bisbee, AZ

AGENDA

Roll Call:

Call to Public:

Minutes: February, 2015

Treasurer's Report:

Committee Reports

1. **AOT Status** – All Communities
2. **Print/Advertising Placement & Production** – Gussie, & Ilona
3. **Website Development, On-line Advertising & Blogs** – Mark, Akos, Judy, & Bob
4. **Media Communications & PR** – Gussie, Ilona, Judy
5. **Film Report** – Ilona, Gussie, Ilona & Nancy
6. **AWWTA** – Ilona, & Brenda
7. **Land of Legends/Map going to print** – Ilona, Gussie, Rocio, Brenda, David

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on

1. Tourism with City of Douglas, Hotel Plaza-Agua Prieta, Sonora, Presentation
2. Legacy Project-Cochise County
3. To hire a company to do Cluster/ Data Research for Target Marketing

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO – Sierra Vista – Tombstone - Willcox

Next Meeting Location/Date: April 22, 2015 Cochise College Small Business Development