



COCHISE COUNTY TOURISM COUNCIL

October 28, 2015

9:00 AM

Turquoise Valley Golf Club

1794 W. Newell St

Naco, Arizona

AGENDA

Roll Call:

Call to Public:

Minutes: September, 2015

Treasurer's Report:

Committee Reports

1. **Media Communications & PR** – Lisa, Judy, Bob, Patty, Steve
2. **AOT- All Members**

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on

1. The Villages at Vigneto Marketing and Tourism- El Dorado Holdings
2. Benson's Trails, Parks, & Open Spaces- Laura Parkin
3. Marketing Plan and Templates

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO
–Sierra Vista – Tombstone - Willcox

Next Meeting Location/Date: December 3, 2015 Cochise County, AZ

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between governments. The Cochise County Tourism Council is required to operate under open meeting laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.

New Committee Assignments:

Print Advertising and Placement- Gussie, Patty, Brenda, Bill, Judy,
Media Communications & PR- Lisa, Jen, Judy, Bob, Patty, Steve
Website, Social Media- Mark, Jen, Bob, Humberto, Sharon,
Marketing Plan- Lisa, Jen, Bob, Steve, Judy, Larry,
Liaison -Mark, Alan, Patty, Bill, Laura, Simone,
Liaison, Industry- Brenda, Bill, Bob
Film, TV, DVD, You tube –

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