



COCHISE COUNTY TOURISM COUNCIL

July 22, 2015
9:00 A.M.
Schieffelin Hall
215 N 5th St.
Tombstone, Arizona

AGENDA

Roll Call:

Call to Public:

Minutes: May, 2015

Treasurer’s Report:

Committee Reports

1. **Print/Advertising Placement & Production – Gussie**
2. **Media Communications & PR – Gussie, Judy,**
3. **AWWTA – Brenda**

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on

1. Cowboy Poetry 25th Anniversary – Nancy Fusco
2. Wick Communications proposal to publish the “Land of Legends” magazine - Francis Wick
3. Governor’s Tourism Conference report
4. AOT World Tour
5. August Meeting in Sierra Vista

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO

Sierra Vista – Tombstone - Willcox

Next Meeting Location/Date: August 26, 2015 Sierra Vista, AZ

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between governments. The Cochise County Tourism Council is required to operate under open meeting laws that govern Arizona’s Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.

New Committee Assignments:

Print Advertising and Placement- Gussie, Patty, Brenda, Bill, Judy,
Media Communications & PR- Gussie, Judy, Bob, Patty, Steve
Website, Social Media- Nika, Bob, Humberto, Sharon,
Marketing Plan- Nika, Cecilia, Bob, Steve, Judy, Larry,
Liaison -Mark, Alan, Patty, Bill, Laura, Simone,
Liaison, Industry- Brenda, Cecilia, Bill, Bob
Film, TV, DVD, You tube –

- Gussie was not placed on any new committees because she is scheduled to retire and she can be on them all if she desires.