

# *3rd Annual Cochise County Sheriff's Charity Ride*

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Dear Sir/Madam, Business Owner, and/or General Manager,

The Cochise County Sheriff's Office respectfully requests your assistance in supporting our agency in the 3<sup>rd</sup> Annual Cochise County Sheriff's Charity Ride, which we have planned for Saturday, November 7, 2015 at the Veterans Memorial Park. The proceeds from the event will equally benefit two local non-profit organizations:

Toys for Tots (Thunder Mountain Detachment #1283)

[http://thundermountainmarinecorpsleague.org/toys\\_for\\_tots](http://thundermountainmarinecorpsleague.org/toys_for_tots)

Benson Shop With a Cop

[www.bensonshopwithacop.org](http://www.bensonshopwithacop.org)

**Toys for Tots** collects new, unwrapped toys during October, November and December each year, and distributes those toys as Christmas gifts to less fortunate children in the community in which the campaign is conducted. The primary goal of Toys for Tots is to deliver, through a new toy at Christmas, a message of hope to less fortunate youngsters that will assist them in becoming responsible, productive, patriotic citizens.

**The Benson Shop with a Cop program** helps underprivileged children within the community by partnering with local law enforcement officers in a nurturing environment that encourages open and honest communication, and helps to educate them regarding the invaluable role that law enforcement officers play in our communities. Each child eats breakfast with their law enforcement partner, and is then escorted to the Benson Wal-Mart, where they are given an allowance toward Christmas gifts they would normally go without.

Our 3<sup>rd</sup> Annual Charity Ride will take place at one of the largest venues in Cochise County, the Veterans Memorial Park in Sierra Vista. It includes a "Passport Fun Run", which will take riders on a scenic journey to numerous historic and interesting landmarks throughout the county and provides them with opportunities to win valuable prizes!

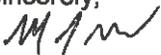
Our Passport Fun Run will be followed by a bike show at the Veterans Memorial Park, which is open to the public! This provides you as a business owner a prime opportunity to advertise your business while giving back to the community!

There will be numerous activities our riders and the public can participate in! Food and craft vendors will be on site, a motorcycle "slo race" with prizes awarded to the winner, a bikini bike wash, DJ entertainment, raffles, and activities for the kids!

Your monetary donation can and will make a difference in real people's lives. By partnering with your Sheriff's Office at this amazing community event, we will work to improve the quality of life for all residents in Cochise County!

Thank you in advance for taking the time to consider helping the Cochise County Sheriff's Office in order to provide this amazing event to the community!

Sincerely,



Sheriff Mark Dannels